

Brand Product Agency

QE Phone/Fax **Buyer Name** Sales Office Salesperson ANGLE, BEN

815 Slaters Lane Alexandria, VA 22314 National Media

> Advertiser Schedule Dates

Contract #

318900

Last Modified

06/25/12 10/02/12

Date Entered

CO-OP

8

Jill Hipskind

Telerep/Philadelphia Political - Issue (1068) National Media (2711) Telerep/Philadelphia, Philadelphia (1057) 2602 NRCC IE (131547) NRCC - National Republican Congressional Commil Entered By 10/05/12-10/11/12

Demo Order Type Commission Commission % Package Deal Headline# 15.00 06212929

Normal

\$123,547.50 \$21,802.50

Sales Tax **Net Total** 

Billing Type Account Types

Standard National/Political

155/426/2602

NRCC IE 10/5
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Charlotte (WSOC)

By Broadcast Month

	Grand Total:	Oct. 2012	By Broadcast Month
	148	148	Spots
	\$145,350.00	\$145,350.00	Rate

6/25/12	INSIDE EDITION <	\$1,150.00 Charlotte (WSOC)	\$1,150.00	1	-	1	:30 6:58P- 7:30P (EST)	4	10/08/12-10/08/12	14.0 Normal Line / Spot	14.0
6/25/12	A8C-WORLD NW5	\$2,000.00 Charlotte (WSOC)	\$2,000.00	1		1	:30 6:58P- 6:59P (EST)	2	10/08/12-10/08/12	13.0 Normal Line / Spot	13.0
6/25/12	EYE NWS DAY8RK<	\$1,800.00 Charlotte (W5OC)	\$900.00	2		2	:30 6A- 7A (EST)	4	10/08/12-10/08/12	12.0 Normal Line / Spot	12.0
6/25/12	EYEWIT NWS 6<	\$1,500.00 Charlotte (WSOC)	\$1,500.00	1		1	:30 6P- 6:30P (EST)	4	10/08/12-10/08/12	11.0 Normal Line / Spot	11.0
6/25/12	EYEWIT NWS5.30<	\$1,200.00 Charlotte (WSOC)	\$1,200.00	1		1	:30 5:30P- 6P (EST)	4	10/08/12-10/08/12	10.0 Normal Line / Spot	10.0
6/25/12	EYE-5AM DAY8RK<	\$450.00 Charlotte (WSOC)	\$450.00	_		ь	:30 5:30A- 6A (EST)	4	10/08/12-10/08/12	9.0 Normal Line / Spot	9.0
6/25/12	EYEWIT NWS 5<	\$1,100.00 Charlotte (WSOC)	\$1,100.00	-		Р	:30 SP- 5:30P (EST)	4	10/08/12-10/08/12	8.0 Normal Line / Spot	8.0
6/25/12	EYE-5AM DAY8RK<	\$450.00 Charlotte (W5OC)	\$450.00	<u> </u>		1	:30 5A- 5:30A (EST)	4	10/08/12-10/08/12	7.0 Normal Line / Spot	7.0
6/25/12	EYE NEWS-4:30A	\$250.00 Charlotte (WSOC)	\$250.00	1		1	:30 4:30A- 4:59A (EST)	w	10/08/12-10/08/12	6.0 Normal Line / Spot	6.0
5/25/12	DR OZ	\$600.00 Charlotte (WSOC)	\$600.00	1		1	:30 4P- 5P (EST)	6	10/08/12-10/08/12	5.0 Normal Line / Spot	5.0
6/25/12	EYEWIT MIDDAY<	\$1,000.00 Charlotte (W5OC)	\$500.00	2		2	:30 12P- 1P (EST)	ω	10/08/12-10/08/12	4.0 Normal Line / Spot	4.0
6/25/12	J KIMMEL	\$250.00 Charlotte (W5OC)	\$250.00	111		1	:30 12:05A- 1:05A (EST)	ω	10/08/12-10/08/12	3.0 Normal Line / Spot	3.0
6/25/12	VIEW-A8C	\$400.00 Charlotte (WSOC)	\$400.00	1		-	:30 10:58A- 12P (EST)	5	10/08/12-10/08/12	2.0 Normal Line / Spot	2.0
6/25/12	A8C-NITELINE	\$650.00 Charlotte (WSOC)	\$650.00	Þ	-	1	:30 11:35P- 12:04A (EST)	ω	10/08/12-10/08/12	1.0 Normal Line / Spot	1.0
Entered	Comments	Total Station	Rate	5pots	SPW Mo Tu We Th Fr Sa Su Spots	N DI OM MAS	Length Kun Times	yer.	Dates	the Type / olean Type (Net #)	Ĭ

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertises:

DARK

Accepted-Station:

Dalle:

Comments

Printed At: 11:03 AM on Wednesday, October 3 2012



National Media 815 Slaters Lane Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser Schedule Dates 10/05/12-10/11/12

Contract #

318900

Date Entered

06/25/12

Political - Issue (1068) National Media (2711) Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 2602 NRCC IE (131547) NRCC - National Republican Congressional Commil Entered By Demo CO-OP Order Type Package Deal

Last Modified Headline # 06212929 Jill Hipskind 10/02/12

Normal

\$123,547.50 \$21,802.50

Commission Commission%

15.00

Sales Tax Net Total

Billing Type

Standard National/Political

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

155/426/2602

Comments

Account Types

Phone/Fax **Buyer Name** 

ANGLE, BEN

Sales Office Salesperson

Charlotte (WSOC)
By Broadcast Month Spots

148 148 \$145,350.00

Grand Total: Oct. 2012 \$145,350.00

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				CT.	TRA(	CONFIRMATION CONTRA	RWATIC		0				
6/25/12	EYE NWS 5UN 6	\$1,100.00 Charlotte (WSOC)		1 \$1,100.00	<u> </u>				:30 6P- 6:30P (EST)		10/07/12-10/07/12	20.0 Notitial Life / Spot	20.0
6/25/12	GD MRN-5AT-ABC	\$1,400.00 Charlotte (WSOC)	\$700.00 \$1	2 \$71		2			:308A-9A (EST)	ı u	10/05/12-10/05/12	27.0 Normal Line / Spot	0.72
6/25/12	SAT NT FTB-ABC	\$5,000.00 Charlotte (WSOC)		2 \$2,500.00		2			:30 8P- 11P (EST)	4.	10/06/12-10/06/12	25.0 Normal Line / Spot	25.0
6/25/12	ET/WKND	\$650.00 Charlotte (WSOC)	\$650.00	1 \$6.					:30 7P- 8P (EST)	4	10/06/12-10/06/12	25.0 Normal Line / Spot	25.0
6/25/12	EYE NW SA MRN2	\$700.00 Charlotte (WSOC)	\$350.00	2 \$3		2			:30 7A- 8A (EST)	4	10/06/12-10/06/12	24.0 Normal Line / Spot	24.0
6/25/12	EYE NW SA MRN1	\$700.00 Charlotte (WSOC)	\$350.00	2 \$3:		2			:30 6A- 7A (EST)	4	10/06/12-10/06/12	23.0 Normal Line / Spot	23.0
6/25/12	EYEWTNS NWS	\$850.00 Charlotte (WSOC)	\$850.00	1 \$8:		1			:30 6P- 6:30P (EST)	ω	10/06/12-10/06/12	22.0 Normal Line / Spot	22.0
6/25/12	EYEWIT MDDY SA	\$450.00 Charlotte (WSOC)	\$450.00	1 \$4		1			:30 12P- 12:30P (EST)	ω	10/06/12-10/06/12	21.0 Normal Line / Spot	21.0
6/25/12	EYEWIT NWS 11<	\$1,000.00 Charlotte (WSOC)	\$1,000.00 \$:	1 \$1,0		1			:30 11:30P- 12:05A (EST)	2	10/06/12-10/06/12	20.0 Normal Line / Spot	20.0
6/25/12	REGIS&KELLY<	\$450.00 Charlotte (W5OC)	\$450.00	1 \$4.			-		:30 9A- 10A (EST)	4	10/08/12-10/08/12	19.0 Normal Line / Spot	19.0
6/25/12	DWTS	\$6,000.00 Charlotte (WSOC)	\$6,000.00	1 \$6,0			1		:30 8P- 9P (EST)	ω	10/08/12-10/08/12	18.0 Normal Line / Spot	18.0
6/25/12	GD MRN AMR-ABC	\$2,000.00 Charlotte (WSOC)	\$1,000.00 \$:	2 \$1,0			2		:30 8A- 9A (EST)	ω	10/08/12-10/08/12	17.0 Normal Line / Spot	17.0
6/25/12	ENT TONIGHT 30<	\$1,000.00 Charlotte (WSOC)	\$1,000.00	1 \$1,0			1		:30 7:28P- 7:56P (EST)	4	10/08/12-10/08/12	16.0 Normal Line / Spot	16.0
6/25/12	GD MRN AMR-ABC	\$2,000.00 Charlotte (WSOC)	\$1,000.00 \$	2 \$1,0			2		:30 7A- 8A (EST)	4	10/08/12-10/08/12	15.0 Normal Line / Spot	15.0
Entered	Comments	Station	Total	ots Rate	Su 5pots	le Th Fr Sa	SPW Mo Tu We Th	SPW	ngth Run Times	5ec Length	Dates	Line Type / 8reak Type (Ref #)	Line
													$\int$

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertises:

CARC

Accepted-Station:

Date:

Comments:



Advertiser Schedule Dates Contract #

Brand Product Agency

Sales Office Phone/Fax **Buyer Name** Salesperson

Telerep/Philadelphia

ANGLE, BEN

Telerep/Philadelphia, Philadelphia (1057)

Billing Type Account Types

Standard

National/Political

Sales Tax Net Total Commission

\$123,547.50

155/426/2602

NRCC IE 10/5
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

National Media 815 Slaters Lane Alexandria, VA 22314

Political - Issue (1068) 2602 NRCC IE (131547) National Media (2711) NRCC - National Republican Congressional Commil Entered By 318900 10/05/12-10/11/12 Demo CO-OP Headline # Last Modified Date Entered

Order Type 10/02/12 Jill Hlpskind 06212929 o Normal

06/25/12

Commission % Package Deal

15.00 \$21,802.50

Charlotte (WSOC)
By Broadcast Month Spots

Grand Total:	Oct. 2012	By Broadcast Month Spots
148	148	Spots
\$145,350.00	\$145,350.00	Rate
5440F*\$800S		oreninals.

						1							
				S.	SACT TOAS		ON C	CONFIRMATION CONTRA	002				
6/25/12	EYEWIT NWS 5<	\$1,100.00 Charlotte (WSOC)	\$1,100.00 C	\$1,100.00	1			-	:30 SP= 5:30P (EST)	1	71 /11 /01-71 /11 /01	world thic / Spot	12.0
									30 CB C-30B (FC-)	_	10/11/12.10/11/12	47 0 Normal Line / Spot	470
6/25/12	EYE-5AM DAYBRK <	\$450.00 Charlotte (WSOC)	\$450.00 C	\$450.00	<u></u>			-	:30 SA- 5:30A (EST)	4	10/11/12-10/11/12	41.0 Normal Line / Spot	41.0
6/25/12	EYE NEWS-4:30A	\$250.00 Charlotte (WSOC)	\$250.00 C	\$250.00	1		1		:30 4:30A- 4:59A (EST)	ω	10/11/12-10/11/12	40.0 Normal Line / Spot	40.0
6/25/12	DR OZ	\$600.00 Charlotte (WSOC)	\$600.00 C	\$600.00	11		1		:30 4P- 5P (EST)	6	10/11/12-10/11/12	39.0 Normal Line / Spot	39.0
6/25/12	EYEWIT MIDDAY <	\$1,000.00 Charlotte (WSOC)	\$1,000.00 C	\$500.00	2		2		:30 12P- 1P (EST)	ω	10/11/12-10/11/12	38.0 Normal Line / Spot	38.0
10/2/12	J KIMMEL	\$250.00 Charlotte (WSOC)	\$250.00 C	\$250.00	1		1		:30 12:20A- 1:20A (EST)	ω	10/11/12-10/11/12	37.1 Normal Line / Spot	37.1
6/25/12	VIEW-ABC	\$400.00 Charlotte (WSOC)	\$400.00 C	\$400.00			1		:30 10:58A- 11:S7A (EST)	5	10/11/12-10/11/12	36.0 Normal Line / Spot	36.0
10/2/12	ABC-NITELINE	\$650.00 Charlotte (WSOC)	\$650.00 C	\$650.00	1		1		:30 11:S0P- 12:20A (EST)	w	10/11/12-10/11/12	35.1 Normal Line / Spot	35.1
6/25/12	EYEWIT NWS 11<	\$1,400.00 Charlotte (WSOC)	\$1,400.00 C	\$1,400.00			1		:30 11P- 11:35P (EST)	ω	10/11/12-10/11/12	34.0 Normal Line / Spot	34.0
6/25/12	KATTE	\$450.00 Charlotte (WSOC)	\$450.00 C	\$450.00	1		1		:30 10A- 11A (EST)	4	10/11/12-10/11/12	33.0 Normal Line / Spot	33.0
6/25/12	THIS WEEK-ABC	\$900.00 Charlotte (WSOC)	\$900.00	\$450.00	2	2			:30 9A- 10A (EST)	ω	10/07/12-10/07/12	32.0 Normal Line / Spot	32.0
6/25/12	GD MRN-SUN-ABC	\$1,S00.00 Charlotte (WSOC)	\$1,500.00	\$750.00	2	2			:30 8A- 9A (EST)	w	10/07/12-10/07/12	31.0 Normal Line / Spot	31.0
6/25/12	EYE NW SU MRN2	\$800.00 Charlotte (WSOC)	\$800.00	\$400.00	2	2			:30 7A- 8A (EST)	ω	10/07/12-10/07/12	30.0 Normal Line / Spot	30.0
6/25/12	EYE NW SU MRN1	\$400.00 Charlotte (WSOC)	\$400.00	\$400.00	_	<u>.</u>			:30 6A- 7A (EST)	ω	10/07/12-10/07/12	29.0 Normal Line / Spot	29.0
Entered	Comments	Station	Total	Rate	Spots	r Sa Su	We Th F	SPW Mo Tu We Th Fr Sa Su	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

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Accepted Agency/Advertises:

Date

Accepted Station:

Date:

Comments:

Printed At: 11:03 AM on Wednesday, October 3 2012



815 Slaters Lane Alexandria, VA 22314

National Media

Buyer Name

ANGLE, BEN

Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057)

Sales Office Salesperson

Phone/Fax

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Product

Brand

Advertiser Schedule Dates Contract # 2602 NRCC IE (131547) Political - Issue (1068) National Media (2711) NRCC - National Republican Congressional Commit Entered By 10/05/12-10/11/12 318900 Demo CO-OP Last Modified Date Entered

Order Type Headline # 06212929 o Jill Hipskind 10/02/12

06/25/12

Package Deal Normal

15.00 \$21,802.50

Commission %

Commission \$123,547.50

Sales Tax Net Total

Billing Type Account Types

Standard National/Political 155/426/2602

Comments

NRCC IE 10/5
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Spots 148

**Rate** \$145,350.00

	Grand Total:
	148
	\$145,350.00
	911

	0.00	00.0	04.0 N	53.0	72.07	51.0	50.07	49.0	40.0	47.0	46.0	10.CF	44.01	43.0	Line
	30.0 Notinal Line / Spot	23.0 Montal Life / Spot	SHUMORINAL LINE / Spot	53.0 Normal Line / Spot	52.0 Normal Line / Spot	51.0 Normal Line / Spot	50.0 Normal Line / Spot	49.0 Normal Line / Spot	48.0 Normal Line / Spot	47.0 Normal Line / Spot	46.0 Normal Line / Spot	45.0 Normal Line / Spot	44.0 Normal Line / Spot	43.0 Normal Line / Spot	Line Type / Break Type (Ref #)
	10/09/12-10/09/12	10/09/12-10/09/12	10/09/12-10/09/12	10/09/12-10/09/12	10/11/12-10/11/12	10/11/12-10/11/12	10/11/12-10/11/12	10/11/12-10/11/12	10/11/12-10/11/12	10/11/12-10/11/12	10/11/12-10/11/12	10/11/12-10/11/12	10/11/12-10/11/12	10/11/12-10/11/12	Dates
	L		4 ,	4	4	w	4	4	4	2	4	4	4	4	Sec Length
COL	:30 11:35P- 12:04A (EST)	:30(11P- 11:35P (EST)	:30 10P- 11P (EST)	:30 10A- 11A (EST)	:30 9A- 10A (EST)	:30 8A- 9A (EST)	:30 7:30P- 7:56P (EST)	:30 7A- 8A (EST)	:30 6:58P- 7:30P (EST)	:30 6:58P- 6:59P (EST)	:30 6A- 7A (EST)	:30 6P- 6:30P (EST)	:30 5:30P- 6P (EST)	:30 5:30A- 6A (EST)	ength Run Times
CONFIRMATION CONTRACT	1		2	1	<b>L</b>	2		2	1	1	2	1	1	<b>P</b>	SPW Mo Tu We Th Fr Sa Su S
20	1	<u> -</u>	2	-		2	-	2	-	<u> -</u>	2	_	_	<u></u>	Spots
	\$650.00	\$1,400.00	\$3,800.00	\$450.00	\$450.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,150.00	\$2,000.00	\$900.00	\$1,500.00	\$1,200.00	\$450.00	Rate
	\$650.00	\$1,400.00	\$7,600.00	\$450.00	\$450.00	\$2,000.00	\$1,000.00	\$2,000.00	\$1,150.00	\$2,000.00	\$1,800.00	\$1,500.00	\$1,200.00	\$450.00	Total
	\$650.00 Charlotte (WSOC)	\$1,400.00 Charlotte (WSOC)	\$7,600.00 Charlotte (WSOC)	\$450.00 Charlotte (W5OC)	\$450.00 Charlotte (WSOC)	\$2,000.00 Charlotte (W5OC)	\$1,000.00 Charlotte (WSOC)	\$2,000.00 Charlotte (WSOC)	\$1,150.00 Charlotte (WSOC)	\$2,000.00 Charlotte (WSOC)	\$1,800.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	\$1,200.00 Charlotte (WSOC)	\$450.00 Charlotte (WSOC)	Station
	ABC-NITELINE	EYEWIT NWS 11<	PRV PRCTC	KATTE	REGIS&KELLY<	GD MRN AMR-ABC	ENT TONIGHT 30<	GD MRN AMR-ABC	INSIDE EDITION <	ABC-WORLD NWS	EYE NWS DAYBRK<	EYEWIT NWS 6<	EYEWIT NWS5.30<	EYE-5AM DAYBRK<	Comments
	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	Entered

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Accepted-Agancy/Advantises

Date:

Accepted-Station:

Date:

Comments:

Printed At: 11:03 AM on Wednesday, October 3 2012



National Media 815 Slaters Lane Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Advertiser

Schedule Dates

Contract #

318900

Sales Office Salesperson Brand Product

Phone/Fax **Buyer Name** Telerep/Philadelphia Political - Issue (1068) ANGLE,BEN 2602 NRCC IE (131547)

Billing Type Account Types

Standard

National/Political 155/426/2602

> Sales Tax Net Total Commission Commission % Package Deal

> > \$123,547.50

\$21,802.50

Comments

NRCC IE 10/5
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Telerep/Philadelphia, Philadelphia (1057) National Media (2711) NRCC - National Republican Congressional Commil Entered By 10/05/12-10/11/12 CO-OP Order Type Demo Last Modified Headline # Date Entered 10/02/12 06/25/12 06212929 8 Jill Hipskind Normal

> Charlotte (WSOC)
> By Broadcast Month Spots

Grand Total:	Oct. 2012	Bv Broadcast Month
148	148	Spots
\$145,350.00	\$145,350.00	Rate

15.00

			Comments;	Date:			Stations	Accepted-Station:	Dalue			Accepted Agency/Advertiser:
				MA	3	TNOONT	CONFIRMATION CONTRACT	00				
6/25/12	GD MRN AMR-ABC	\$2,000.00 Charlotte (WSOC)	\$2,000.00	\$1,000.00	2		2	:30 7A- 8A (EST)	4 :30	12	10/09/12-10/09/12	70.0 Normal Line / Spot
6/25/12	INSIDE EDITION <	\$1,150.00 Charlotte (WSOC)	\$1,150.00	\$1,150.00	1		1	:30 6:58P- 7:30P (EST)	30	_	10/09/12-10/09/12	69.0 Normal Line / Spot
6/25/12	ABC-WORLD NWS	\$2,000.00 Charlotte (WSOC)	\$2,000.00	\$2,000.00	1		1	:30 6;S8P- 6:59P (EST)	2 :30	12	10/09/12-10/09/12	68.0 Normal Line / Spot
6/25/12	EYE NWS DAYBRK<	\$1,800.00 Charlotte (WSOC)	\$1,800.00	\$900.00	2		2	:30 6A- 7A (EST)	30:30	12	10/09/12-10/09/12	67.0 Normal Line / Spot
6/25/12	EYEWIT NWS 6<	\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$1,500.00	1		1	:30 6P- 6:30P (EST)	4 :30	12	10/09/12-10/09/12	66.0 Normal Line / Spot
6/25/12	EYEWIT NWSS.30<	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1		1	:30 5:30P- 6P (EST)	4. :30	12	10/09/12-10/09/12	65.0 Normal Line / Spot
6/25/12	EYE-SAM DAYBRK<	\$450.00 Charlotte (WSOC)	\$450.00	\$450.00	1		1	:30 S:30A- 6A (EST)	3(	12	10/09/12-10/09/12	64.0 Normal Line / Spot
6/25/12	EYEWIT NWS S<	\$1,100.00 Charlotte (WSOC)	\$1,100.00	\$1,100.00	1		1	:30 SP- 5:30P (EST)	4 :30	12	10/09/12-10/09/12	63.0 Normal Line / Spot
6/25/12	EYE-SAM DAYBRK<	\$450.00 Charlotte (WSOC)	\$450.00	\$450.00	1		1	:30 5A- 5:30A (EST)	4 :30	-	10/09/12-10/09/12	62.0 Normal Line / Spot
6/25/12	EYE NEWS-4:30A	\$250.00 Charlotte (WSOC)	\$250.00	\$250.00	1		1	:304:30A-4:S9A (EST)	3 :30	12	10/09/12-10/09/12	61.0 Normal Line / Spot
6/25/12	DR OZ	\$600.00 Charlotte (WSOC)	\$600.00	\$600.00	1		1	:30 4P- 5P (EST)	6 :30		10/09/12-10/09/12	60.0 Normal Line / Spot
6/25/12	EYEWIT MIDDAY<	\$1,000.00 Charlotte (WSOC)	\$1,000.00	\$500.00	2		2	:30 12P- 1P (EST)	3 :30	12	10/09/12-10/09/12	59.0 Normal Line / Spot
6/25/12	J KIMMEL	\$250.00 Charlotte (WSOC)	\$250.00	\$250.00	1	-	1	:30 12:05A- 1:05A (EST)	3 :3(	12	10/09/12-10/09/12	S8.0 Normal Line / Spot
6/25/12	VIEW-ABC	\$400.00 Charlotte (WSOC)	\$400.00	\$400.00	1		)-i	:30 10:58A- 12P (EST)	5 :30		10/09/12-10/09/12	S7.0 Normal Line / Spot
Entered	Comments	Station	Total	Rate	Spots	/e Th Fr Sa Su	SPW Mo Tu We Th Fr Sa	Run Times	Sec Length		Dates	Line Line Type / Break Type (Ref #)

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Schedule Dates Contract #

318900

Brand Agency Sales Office Salesperson Product Advertiser

Phone/Fax **Buyer Name** ANGLE, BEN Telerep/Philadelphia 2602 NRCC IE (131547) Political - Issue (1068) 155/426/2602

Billing Type Account Types

National/Political

Sales Tax Net Total Commission Commission %

\$123,547.50

\$21,802.50

Standard

Comments

NRCC IE 10/5
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

815 Slaters Lane Alexandria, VA 22314 National Media

> National Media (2711) Telerep/Philadelphia, Philadelphia (1057) NRCC - National Republican Congressional Commit Entered By 10/05/12-10/11/12 CO-OP Last Modified Order Type Package Dea Demo Headline # Date Entered 10/02/12 Jill Hipskind 06/25/12 06212929 8 Normal

> > Charlotte (WSOC)
> > By Broadcast Month
> > Oct. 2012 Grand Total:

148 148

Rate

\$145,350.00 \$145,350.00

15.00

			Comments:	Date			Station	Accepted-Station:	Dates			Accepted Aguicy Advertisor:
				AV	7. P. C.	NOON I	CONFIRMATION CONTRACT	000				
6/25/12	EYE-SAM DAYBRK<	\$450.00 Charlotte (W5OC)	\$450.00	\$450.00	1			:30 5:30A- 6A (EST)	1 :30	4	10/10/12-10/10/12	84.0 Normal Line / Spot
6/25/12	EYEWIT NWS 5<	\$1,100.00 Charlotte (WSOC)	\$1,100.00	\$1,100.00	ı		1	:30 SP- 5:30P (EST)	:30	4	10/10/12-10/10/12	83.0 Normal Line / Spot
6/25/12	EYE-5AM DAYBRK<	\$450.00 Charlotte (WSOC)	\$450.00	\$450.00	1			:30 5A- 5:30A (EST)	:30	1	10/10/12-10/10/12	82.0 Normal Line / 5pot
6/25/12	EYE NEWS-4:30A	\$250.00 Charlotte (W50C)	\$250.00	\$250.00	Д			:30 4:30A- 4:59A (EST)		3	10/10/12-10/10/12	81.0 Normal Line / Spot
6/25/12	DR OZ	\$600.00 Charlotte (WSOC)	\$600.00	\$600.00	1		-	:30 4P- 5P (EST)		6	10/10/12-10/10/12	80.0 Normal Line / Spot
6/25/12	EYEWIT MIDDAY<	\$1,000.00 Charlotte (W5OC)	\$1,000.00	\$500.00	2	2	2	30 12P- 1P (EST)	3, :30		10/10/12-10/10/12	79.0 Normal Line / Spot
6/25/12	J KIMMEL	\$250.00 Charlotte (WSOC)	\$250.00	\$250.00	1			:30 12:05A- 1:05A (EST)	3 :30	61	10/10/12-10/10/12	78.0 Normal Line / Spot
6/25/12	VIEW-A8C	\$400.00 Charlotte (WSOC)	\$400.00	\$400.00	1			:30 10:58A- 12P (EST)	5 :30		10/10/12-10/10/12	77.0 Normal Line / Spot
6/25/12	A8C-NITELINE	\$650.00 Charlotte (W5OC)	\$650.00	\$650.00	1			:30 11:35P- 12:04A (EST)	3 :30		10/10/12-10/10/12	76.0 Normal Line / Spot
6/25/12	EYEWIT NWS 11<	\$1,400.00 Charlotte (WSOC)	\$1,400.00	\$1,400.00	-			:30 11P- 11:35P (EST)	3 :30		10/10/12-10/10/12	75.0 Normal Line / Spot
6/25/12	KATIE	\$450.00 Charlotte (WSOC)	\$450.00	\$450.00	1			:30 10A- 11A (EST)	30		10/10/12-10/10/12	74.0 Normal Line / 5pot
6/25/12	REGIS&KELLY<	\$450.00 Charlotte (W5OC)	\$450.00	\$450.00	1		1	:30 9A- 10A (EST)	:30		10/09/12-10/09/12	73.0 Normal Line / 5pot
6/25/12	GD MRN AMR-ABC	\$2,000.00 Charlotte (WSOC)	\$2,000.00	\$1,000.00	2		2	:30 8A- 9A (EST)	3 :30	100	10/09/12-10/09/12	72.0 Normal Line / Spot
6/25/12	ENT TONIGHT 30<	\$1,000.00 Charlotte (WSOC)	\$1,000.00	\$1,000.00	1		1	:30 7:30P- 7:56P (EST)	30		10/09/12-10/09/12	71.0 Normal Line / Spot
Entered	Comments	Station	Total	Rate	Spots	5PW Mo Tu We Th Fr Sa Su Spots	5PW Mo Tu V	Run Times	Sec Length	Sec	Dates	Line Line Type / 8reak Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



Advertiser

Brand Salesperson Product Agency

Contract #

318900

Date Entered

Phone/Fax **Buyer Name** Sales Office ANGLE, BEN Telerep/Philadelphia 155/426/2602

Billing Type Account Types

Standard National/Political

Comments

WRCC IE 10/5
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

National Media 815 Slaters Lane Alexandria, VA 22314

Political - Issue (1068) National Media (2711) 2602 NRCC IE (131547) NRCC - National Republican Congressional Commit Entered By 10/05/12-10/11/12 Demo

CO-OP Last Modified Headline # 10/02/12 06/25/12 06212929 8 Jill Hipskind

Package Deal Order Type Normal

Commission % 15.00

Telerep/Philadelphia, Philadelphia (1057)

\$123,547.50 \$21,802.50

Commission

Sales Tax Net Total

Charlotte (WSOC)
By Broadcast Month
Oct. 2012

Spots 148 \$145,350.00 \$145,350.00

		irand Total:	CC. 2012
		148	148
		\$145,350.	17.

			Comments:	Date		ORE .	Accepted-Station:	Date		Accepted-Agency/Advertiser:
				***************************************	RAC]	CONFIRMATION CONTRA	OZ			
6/25/12	H5 FTBL EXTRA<	\$800.00 Charlotte (WSOC)	\$800	\$800.00	1		:30 11:35P- 12:05A (EST)	:30 1	10/05/12-10/05/12	98.0 Normal Line / Spot
6/25/12	ABC-NITELINE	\$650.00 Charlotte (W5OC)	\$650	\$650.00	1	1	:30 12:05A- 12:35A (EST)	:301	10/05/12-10/05/12	97.0 Normal Line / 5pot
6/25/12	EYEWIT NWS 11<	\$1,400.00 Charlotte (WSOC)	\$1,400	\$1,400.00	1	1	:30 11P- 11:35P (EST)	:301	10/05/12-10/05/12	96.0 Normal Line / Spot
6/25/12	KATIE	\$450.00 Charlotte (WSOC)	\$450	\$450.00			:30 10A- 11A (EST)	:30 1	10/05/12-10/05/12	95.0 Normal Line / Spot
6/25/12	REGIS&KELLY<	\$450.00 Charlotte (W5OC)	\$450	\$450.00	1		:30 9A- 10A (EST)	:30 9	10/10/12-10/10/12	94.0 Normal Line / 5pot
6/25/12	MIDDLE/5UBURG	\$8,000.00 Charlotte (WSOC)	\$8,000	\$4,000.00	2	2	:30 8P- 9P (EST)	:308	10/10/12-10/10/12	93.0 Normal Line / Spot
6/25/12	GD MRN AMR-ABC	\$2,000.00 Charlotte (WSOC)	\$2,000	\$1,000.00	2	2	:30 8A- 9A (EST)		10/10/12-10/10/12 3	92.0 Normal Line / Spot
6/25/12	ENT TONIGHT 30 <	\$1,000.00 Charlotte (WSOC)	\$1,000	\$1,000.00	1	, , , , , , , , , , , , , , , , , , ,	:307:30P- 7:56P (EST)	:307	10/10/12-10/10/12	91.0 Normal Line / Spot
6/25/12	GD MRN AMR-ABC	\$2,000.00 Charlotte (WSOC)	\$2,000	\$1,000.00	2	2	:30 7A- 8A (EST)	:307	10/10/12-10/10/12	90.0 Normal Line / Spot
6/25/12	INSIDE EDITION <	\$1,150.00 Charlotte (WSOC)	\$1,150	\$1,150.00	1		:30 6:58P- 7:30P (EST)	:306	10/10/12-10/10/12	89.0 Normal Line / Spot
6/25/12	ABC-WORLD NWS	\$2,000.00 Charlotte (W5OC)	\$2,000	\$2,000.00	ı		:30 6:58P- 6:59P (EST)		10/10/12-10/10/12 2	8B.0 Normal Line / 5pot
6/25/12	EYE NWS DAYBRK<	\$1,800.00 Charlotte (WSOC)	\$1,800	\$900.00	2	2	:30 6A- 7A (EST)	:306	10/10/12-10/10/12	B7.0 Normal Line / Spot
6/25/12	EYEWIT NWS 6<	\$1,500.00 Charlotte (WSOC)	\$1,500	\$1,500.00		<u> </u>	:30 6P- 6:30P (EST)	4 :306	10/10/12-10/10/12	86.0 Normal Line / Spot
6/25/12	EYEWIT NWS5,30<	\$1,200.00 Charlotte (WSOC)	\$1,200	\$1,200.00	<u></u>		:30 5:30P- 6P (EST)	4 :30	10/10/12-10/10/12	85.0 Normal Line / Spot
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Run Times	Length	Dates Sec	Line Line Type / Break Type (Ref #)

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Brand Product Agency Advertiser

Contract #

Sales Office Phone/Fax Buyer Name Salesperson ANGLE, BEN Telerep/Philadelphia

**Billing Type** Account Types

National/Political

155/426/2602

Standard

Comments

NRCC IE 10/5
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

815 Slaters Lane Alexandria, VA 22314 National Media

> Telerep/Philadelphia, Philadelphia (1057) 2602 NRCC IE (131547) National Media (2711) Political - Issue (1068) NRCC - National Republican Congressional Commil Entered By 318900 10/05/12-10/11/12 Demo CO-OP Order Type Headline # Last Modified Date Entered 06/25/12 10/02/12

Jill Hipskind 06212929

15.00 Normal

\$123,547.50 \$21,802.50

Sales Tax

Package Deal Net Total Commission Commission %

> Charlotte (WSOC)
> By Broadcast Month
> Oct. 2012 Grand Total:

Spots 148 148

\$145,350.00 \$145,350.00

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				water of the second	30	CONFIRMATION CONTRA	CONTR					
6/25/12	GD MRN AMR-ABC	\$2,000.00 Charlotte (W5OC)	\$2,000.	\$1,000.00	2	2		:30 7A- BA (EST)	4	10/05/12-10/05/12	112.0 Normal Line / Spot	112.0
6/25/12	INSIDE EDITION<	\$1,150.00 Charlotte (WSOC)	\$1,150.	\$1,150.00		1	(EST)	:30 6:5BP- 7:30P (EST)	4	10/05/12-10/05/12	111.0 Normal Line / Spot	111.0
6/25/12	ABC-WORLD NW5	\$2,000.00 Charlotte (W5OC)	\$2,000.	\$2,000.00	L		(EST)	:30 6:58P- 6:59P (EST)	2	10/05/12-10/05/12	110.0 Normal Line / Spot	110.0
6/25/12	EYE NWS DAYBRK<	\$1,800.00 Charlotte (W5OC)	\$1,800.	\$900.00	2	2		:30 6A- 7A (EST)	4	10/05/12-10/05/12	109.0 Normal Line / Spot	109.0
6/25/12	EYEWIT NWS 6<	\$1,500.00 Charlotte (WSOC)	\$1,500.	\$1,500.00	_	<u></u>	3	:30 6P- 6:30P (EST)	4	10/05/12-10/05/12	108.0 Normal Line / Spot	108.01
6/25/12	EYEWIT NWS5.30<	\$1,200.00 Charlotte (W5OC)	\$1,200.	\$1,200.00	1		3	:30 5:30P- 6P (EST)	4	10/05/12-10/05/12	107.0 Normal Line / Spot	107.0
6/25/12	EYE-5AM DAYBRK<	\$450.00 Charlotte (WSOC)	\$450.	\$450.00	_		ğ	:30 5:30A- 6A (EST)	4	10/05/12-10/05/12	106.0 Normal Line / Spot	106.0
6/25/12	EYEWIT NWS 5<	\$1,100.00 Charlotte (W5OC)	\$1,100	\$1,100.00		-	J	:30 SP- 5:30P (EST)	4	10/05/12-10/05/12	105.0 Normal Line / Spot	105.01
6/25/12	EYE-5AM DAYBRK<	\$450.00 Charlotte (WSOC)	\$450.	\$450.00	_		E	:30 5A- 5:30A (EST)	4	10/05/12-10/05/12	104.0 Normal Line / Spot	104.0
6/25/12	EYE NEW5-4:30A	\$250.00 Charlotte (W5OC)	\$250	\$250.00	ш	1	(EST)	:30 4:30A- 4:59A (EST)	w	10/05/12-10/05/12	103.0 Normal Line / Spot	103.0
6/25/12	DR OZ	\$600.00 Charlotte (WSOC)	\$600	\$600.00				:30 4P- 5P (EST)	6	10/05/12-10/05/12	102.0 Normal Line / Spot	102.0
6/25/12	EYEWIT MIDDAY<	\$1,000.00 Charlotte (WSOC)	\$1,000	\$500.00	2	2		:30 12P- 1P (EST)	ω	10/05/12-10/05/12	101.0 Normal Line / Spot	101.0
6/25/12	J KIMMEL	\$250.00 Charlotte (WSOC)	\$250	\$250.00			A (EST)	:30 12:35A- 1:35A (EST)	ω	10/05/12-10/05/12	100.0 Normal Line / Spot	100.0
6/25/12	VIEW-ABC	\$400.00 Charlotte (WSOC)	\$400	\$400.00	ш	<u> </u>	(EST)	:30 10:58A- 12P (EST)	U	10/05/12-10/05/12	99.0 Normal Line / Spot	99.0
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa 5u	Run limes SPW	ľ	Sec Length	Dates	Life Type / preak Type (ker #)	Lile

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815 Slaters Lane Alexandria, VA 22314 National Media

Billing Type

Standard

Comments

NRCC IE 10/5
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Account Types

Phone/Fax **Buyer Name** Sales Office WSOC-TV 1901 North Tryon Street

Charlotte, NC 28206-2700

Brand

Schedule Dates Salesperson Product Agency Advertiser Contract # 2602 NRCC IE (131547) Political - Issue (1068) National Media (2711) NRCC - National Republican Congressional Commit Entered By 10/05/12-10/11/12 318900

National/Political ANGLE,BEN Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 155/426/2602

CO-OP Order Type Last Modified Demo Headline # Date Entered 06212929 Jill Hipskind 10/02/12 o 06/25/12

> Spots 148 148

\$145,350.00 \$145,350.00

Sales Tax Net Total Package Deal Commission Commission% \$123,547.50 15.00 Normal \$21,802.50 Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total:

Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         Fr         Sa         Spots           10/05/12-10/05/12         4         :30 7-30P- 7:56P (EST)         1         1         1         1           10/05/12-10/05/12         3         :30 8A- 9A (EST)         2         2         2           10/05/12-10/05/12         4         :30 9A- 10A (EST)         1         1         1           10/08/12-10/08/12         4         :30 10A- 11A (EST)         1         1         1           10/08/12-10/08/12         4         :30 10P- 11P (EST)         2         2         2           10/08/12-10/08/12         3         :30 11P- 11:35P (EST)         1         1         1	Dates         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         Fr         Sa         Su         Spots         Rate           10/05/12-10/05/12         4         :30/7:30P- 7:56P (EST)         1         1         1         \$1,000.00           10/05/12-10/05/12         3         :30/8A- 9A (EST)         2         2         2         \$1,000.00           10/05/12-10/05/12         4         :30/9A- 10A (EST)         1         1         1         \$450.00           10/08/12-10/08/12         4         :30/9A- 11A (EST)         1         1         1         \$450.00           10/08/12-10/08/12         4         :30/10P- 11P (EST)         2         2         \$3,500.00           10/08/12-10/08/12         3         :30/10P- 11P (EST)         1         1         1         \$1,400.00	Line Line Type / Break Type (Ref #)	113.0 Normal Line / Spot	114.0 Normal Line / Spot	11S.0 Normal Line / Spot	116.0 Normal Line / Spot	117.0 Normal Line / Spot	118.0 Normal Line / Spot
Sec         Length         Run Times         SPW         Mo         Tu         We         Th         Fr         Sa         Su         Spots           4         :30 7-30P-7;56P (EST)         1         1         1         1           3         :30 8A- 9A (EST)         2         2         2           4         :30 9A- 10A (EST)         1         1         1           4         :30 10A- 11A (EST)         1         1         1           4         :30 10P- 11P (EST)         2         2         2	Sec         Length         Run Times         SPW         Mo         Tu         We         Th         Fr         Sa         Su         Spots         Rate           4         :307:30P-7:56P (EST)         1         1         1         \$1,000.00           3         :30 8A- 9A (EST)         2         2         \$1,000.00           4         :30 9A- 10A (EST)         1         1         1         \$450.00           4         :30 10A- 11A (EST)         1         1         \$450.00           4         :30 10P- 11P (EST)         2         2         \$3,500.00		10/05/12-10/05/	10/05/12-10/05/	10/05/12-10/05/	10/08/12-10/08/	10/08/12-10/08/	1000010 10001
Run Times SPW Mo Tu We Th Fr Sa Su Spots 07:30P-7:56P (EST) 1 1 1 08A-9A (EST) 2 2 09A-10A (EST) 1 1 1 010A-11A (EST) 1 1 1 010P-11P (EST) 2 2 011P-11:35P (EST) 1 1 1	Run Times         SPW         Mo         Tu         We         Th         Fr         Sa         Spots         Rate           07:30P-7:56P (EST)         1         1         1         \$1,000.00           08A-9A (EST)         2         2         \$1,000.00           09A-10A (EST)         1         1         \$450.00           010A-11A (EST)         1         1         \$450.00           010P-11P (EST)         2         \$3,500.00           011P-11:35P (EST)         1         \$1,400.00	4	2 4	2 3	2 4	2 4	2 4	<u>ب</u>
S SPW Mo Tu We Th Fr Sa Su Spots  1 1 1 1  2 2 2  1 1 1  1 1 1  1 1 1  1 1 1	S PW         Mo         Tu         We         Th         Fr         Sa         Su         Spots         Rate           1         1         1         1         \$1,000.00           2         2         \$1,000.00           1         1         1         \$450.00           2         \$3,500.00         2         \$3,500.00           1         \$1,400.00         1         \$1,400.00		:30 7:30P- 7:56P (ES	:30 8A- 9A (EST)	:30 9A- 10A (EST)	:30 10A- 11A (EST)	:30 10P- 11P (EST)	:30 11P- 11:35P (ES
Tu We Th Fr Sa Su Spots  1 1 1  2 2  1 1  1 1  1 1  1 1  1 1	Tu We Th Fr Sa Su Spots Rate  1 1 \$1,000.00  2 2 \$1,000.00  1 1 \$450.00  1 \$450.00  2 \$3,500.00  1 \$1,400.00		ST)					J
Spots	Spots Rate 1 \$1,000.00 2 \$1,000.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$4,500.00 1 \$1,400.00					1	2	
	Rate \$1,000.00 \$1,000.00 \$450.00 \$450.00 \$3,500.00 \$1,400.00	Fr Sa Su S	<u> </u>	2	1		-	
					1 \$4.	1 \$4		1 \$1,40
Total \$1,000.00 Cha \$2,000.00 Cha \$450.00 Cha \$450.00 Cha \$47,000.00 Cha \$1,400.00 Cha \$1,400.00 Cha	ו נסונסונסונסונסו	Station	rlotte (WSOC)					
,,000.00 Charlotte (W.,,000.00 Charlotte (W.	Station ariotte (WSOC) ariotte (WSOC) ariotte (WSOC) ariotte (WSOC) ariotte (WSOC) ariotte (WSOC)	Comments	ENT TONIGHT 30<	GD MRN AMR-ABC	REGIS&KELLY<	KATIE	CASTLE-ABC	CASTLE-ABC
Station         ENT TOI           2,000.00 Charlotte (WSOC)         GD MRN           2,000.00 Charlotte (WSOC)         REGIS&           \$450.00 Charlotte (WSOC)         KATLE           2,000.00 Charlotte (WSOC)         CASTLE           2,000.00 Charlotte (WSOC)         CASTLE	ON ENT TOI GD MRN REGIS&U KATIE CASTLE- CASTLE-	Entered	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12	6/25/12

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Page 9 of 9